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## **SAMPLE CORPORATE ID LOGOS**

PREPARED BY RAYMOND JAMES MARKETING

OPTION 1

**Standard**  
WEALTH MANAGEMENT  
*of*  
**RAYMOND JAMES®**

OPTION 2

**STANDARD**  
WEALTH MANAGEMENT  
*OF*  
**RAYMOND JAMES®**

OPTION 3

**STANDARD**  
WEALTH MANAGEMENT  
*OF*  
**RAYMOND JAMES®**

OPTION 4

**Standard**  
WEALTH MANAGEMENT  
*OF*  
**RAYMOND JAMES®**

OPTION 5

**STANDARD**  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 6

**STANDARD**  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 7



OPTION 8



OPTION 9



OPTION 10



OPTION 11



OPTION 12



OPTION 13

*Standard*  
WEALTH MANAGEMENT  
*of*  
**RAYMOND JAMES®**

OPTION 14

*Standard*  
WEALTH MANAGEMENT  
*of*  
**RAYMOND JAMES®**

OPTION 15

*Standard, Model  
& Benchmark*  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 16

*Standard, Model  
& Benchmark*  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 17

**Standard  
Model &  
Benchmark**  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 18

**STANDARD  
MODEL &  
BENCHMARK**  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 19

**STANDARD  
MODEL &  
BENCHMARK**  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 20

**STANDARD  
MODEL &  
BENCHMARK**  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 21

**STANDARD  
MODEL &  
BENCHMARK**  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**

OPTION 22

**Standard  
Model &  
Benchmark**  
WEALTH MANAGEMENT OF  
**RAYMOND JAMES®**